

# Data Visualization

- Exploratory Data Analysis
- Graphing in Python

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INMAS Statistical Methods Workshop Fall 2021



# Lecture Objectives

- Apply quantitative and visual exploratory techniques on data
- Deduce and interpret patterns revealed during exploratory data analysis (EDA)
- Create common statistical graphs using Seaborn.

# Exploratory Data Analysis

### **Definition**:

Exploratory Data Analysis (EDA) is a philosophy for the beginning of an analysis that describes a variety of techniques that are quantitative and visual in nature to look for patterns in data.



### Types of EDA

### Quantitative vs. Visual

	bill_length_mm	bill_depth_mm	flipper_length_mm	body_mass_g
count	342.000000	342.000000	342.000000	342.000000
mean	43.921930	17.151170	200.915205	4201.754386
std	5.459584	1.974793	14.061714	801.954536
min	32.100000	13.100000	172.000000	2700.000000
25%	39.225000	15.600000	190.000000	3550.000000
50%	44.450000	17.300000	197.000000	4050.000000
75%	48.500000	18.700000	213.000000	4750.000000
max	59.600000	21.500000	231.000000	6300.000000

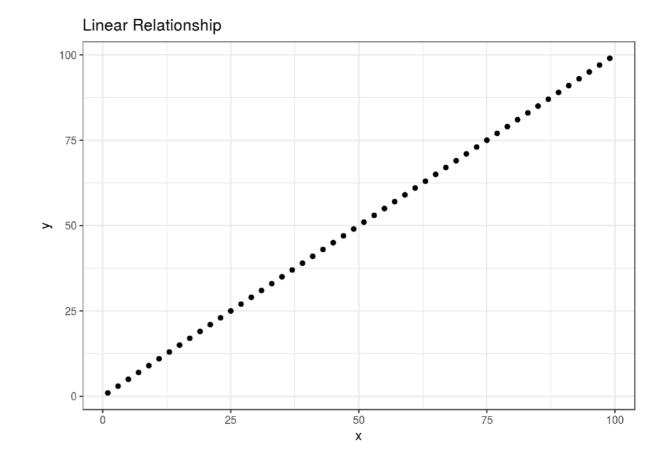
# Obtain summary information penguins.describe()

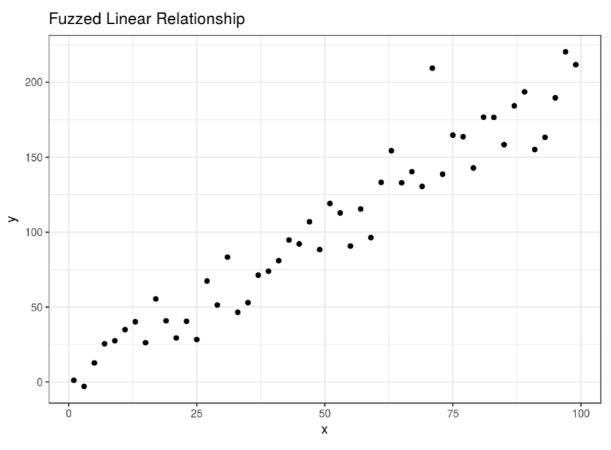
```
# Visualize information with
# a scatterplot
sns.scatterplot(
  data=penguins,
    x="flipper_length_mm",
    y="bill_length_mm",
    hue="species");
```

### Patterns

... detecting, analyzing, and communicating ...

- 1. What kind of relationship exists is present?
- 2. What's the **level of strength** of the relationship?
- 3. Are there any confounding variables that might be behind it?
- 4. How does the **pattern exist in subsets** of the data?





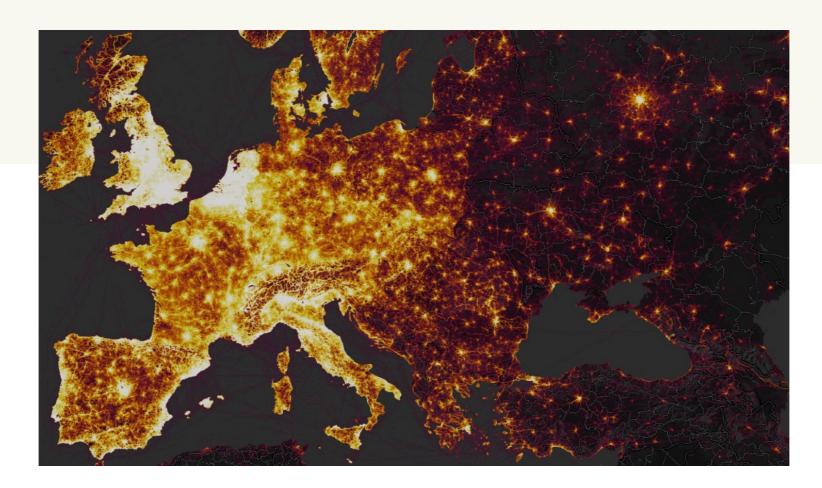
### **Definition**:

Variation is the difference between observations in **one** variable.



### **Definition**:

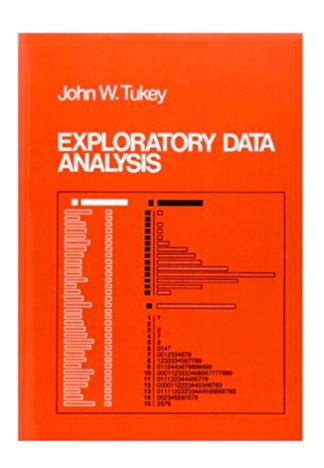
Covariation is the difference among observations between **two or more** variables.



Source

"...make **both** calculations **and** graphs. Both sorts of output should be studied; each will contribute to understanding."

- F. J. Anscombe, 1973

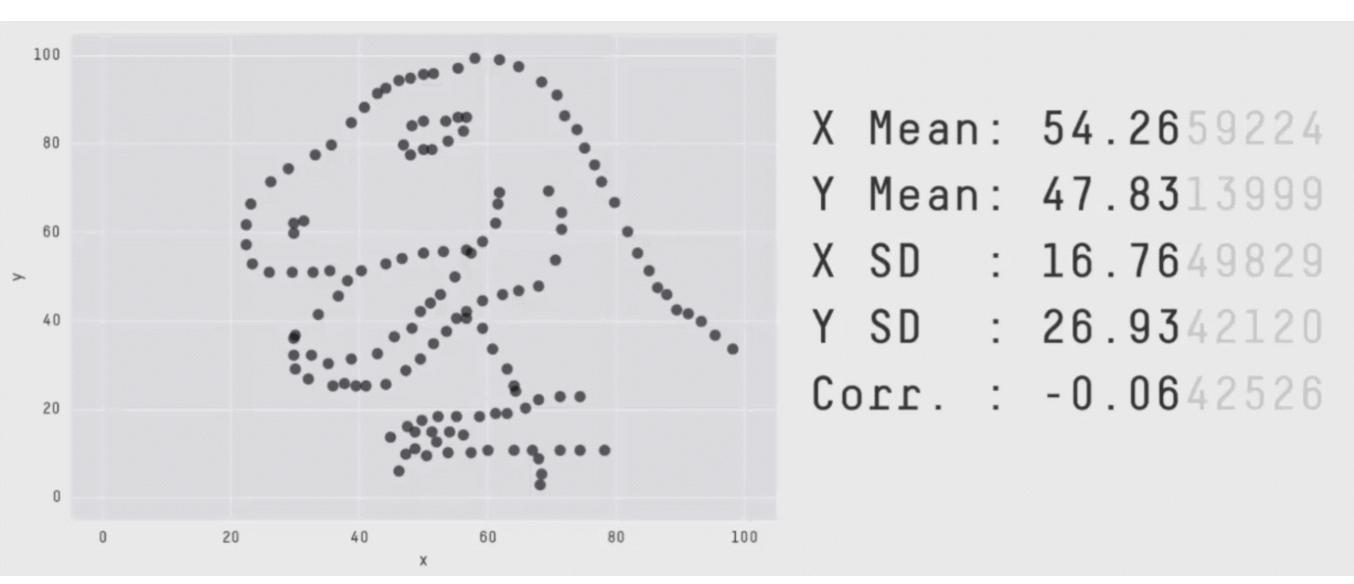


"The greatest value of a picture is when it forces us to notice what we never expected to see."

-John Turkey in Exploratory Data Analysis (1977)

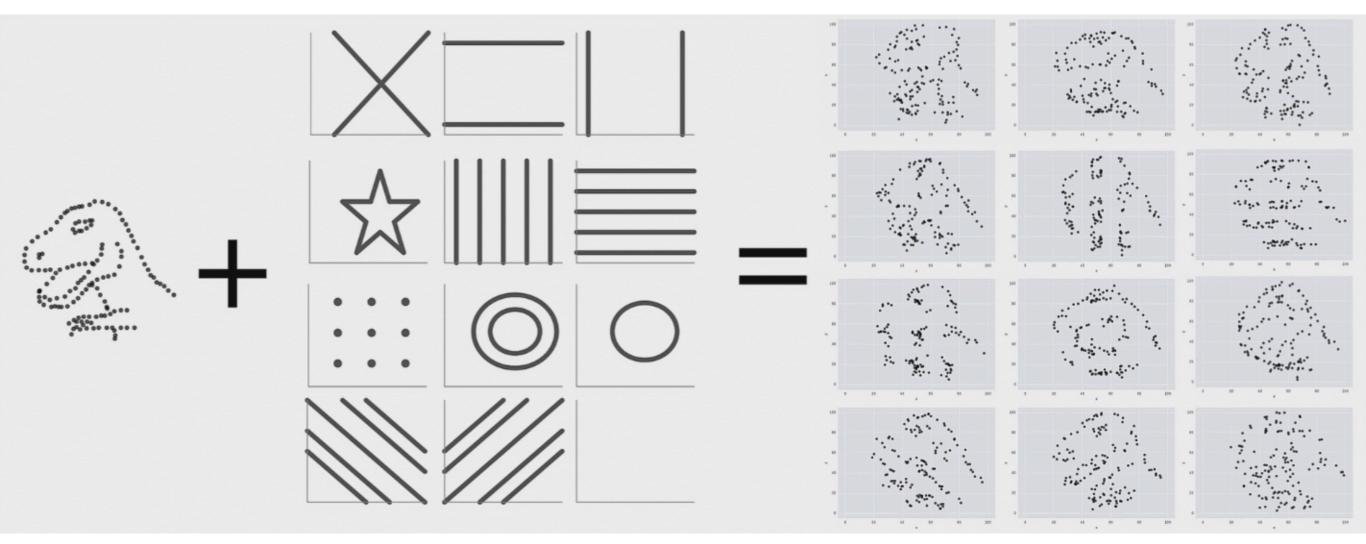
### Datasaurus

... the new <u>anscombe's quartet</u> ...



## Pattern

... the new <u>anscombe's quartet</u> ...

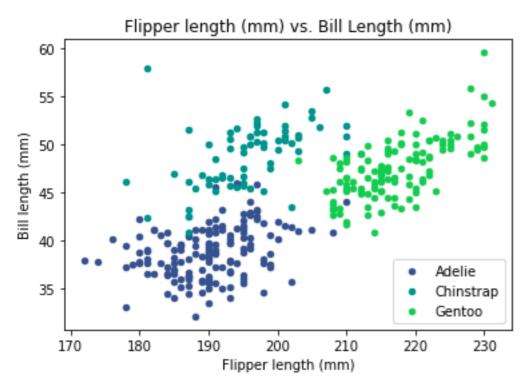


<u>Source</u>

# Graphing in Python

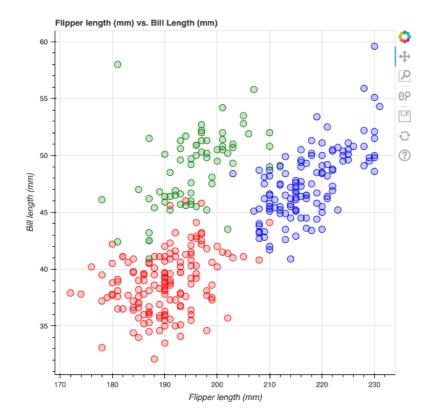
# Python Graphing Systems

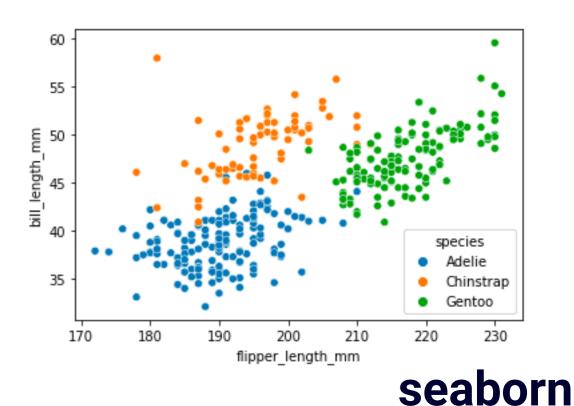
Comparison of Graphs on similar data

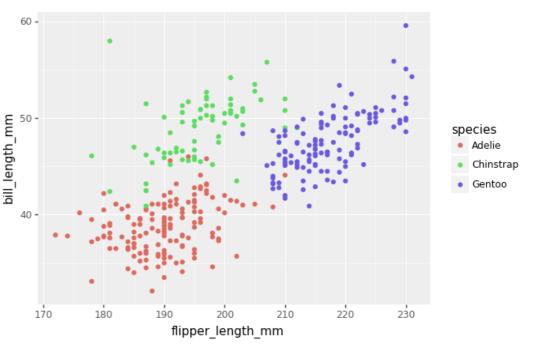


### matplotlib

**Bokeh** 







plotnine

### Goldilocks Scenario

... what graph system to choose ???







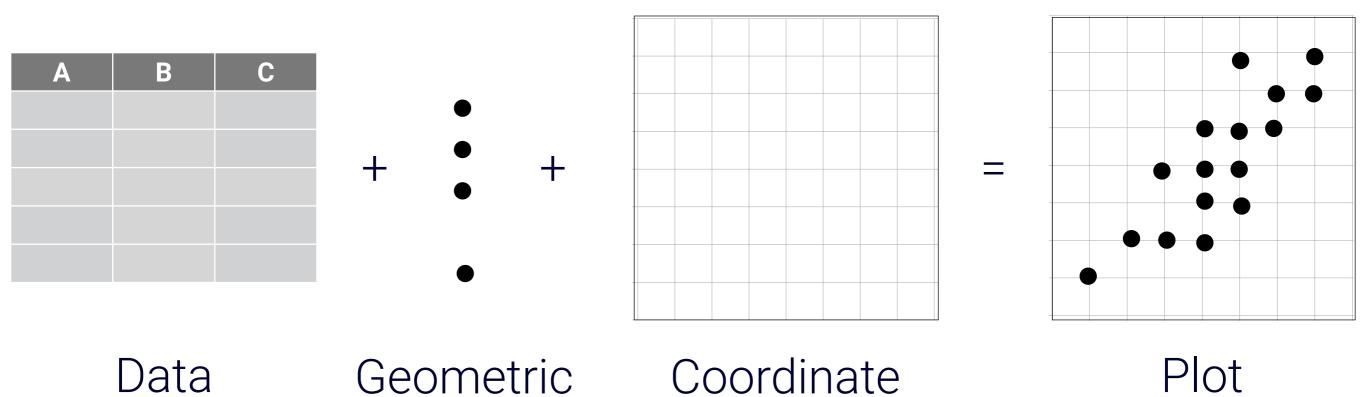
matplotlib

Highly customizable

seaborn plotnine bokeh

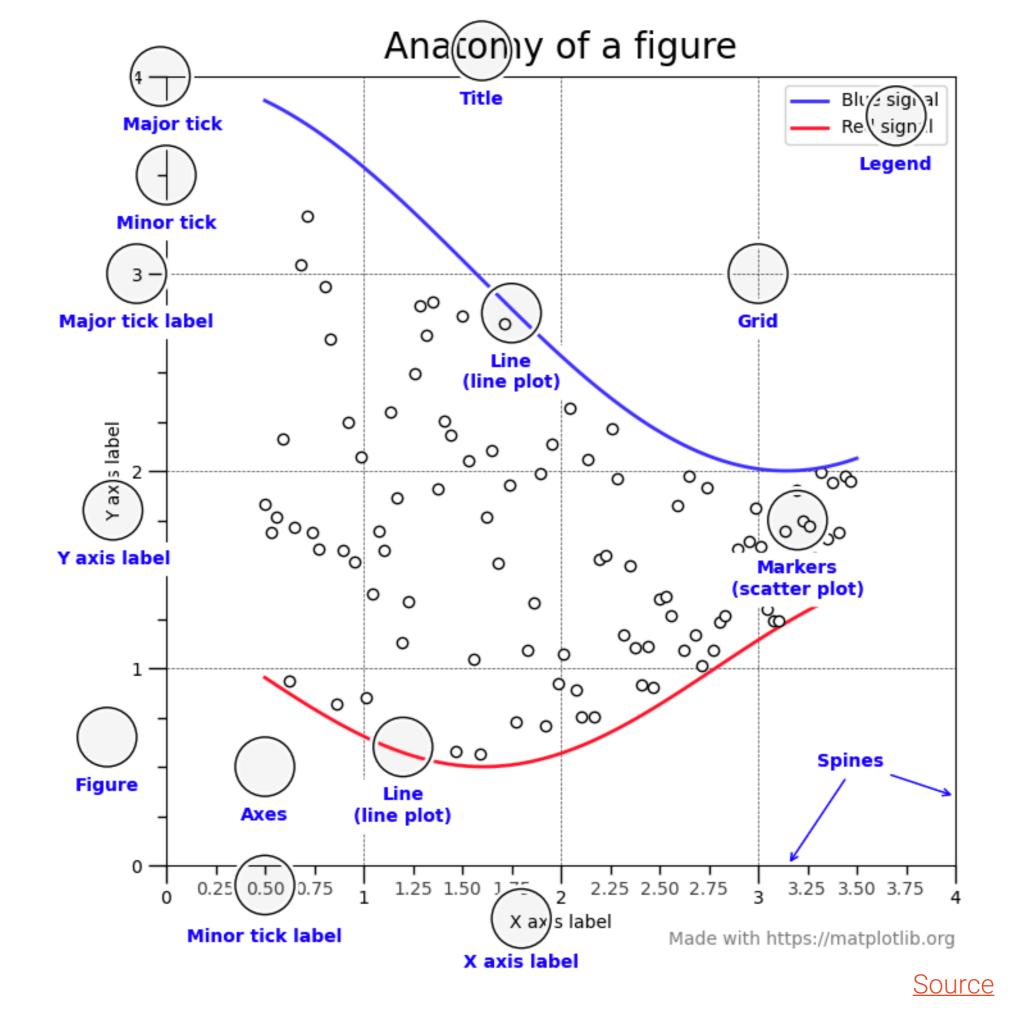
## Grammar of a Graph

Underlying Structure of Graphs



System

Object





0.11.1

Gallery

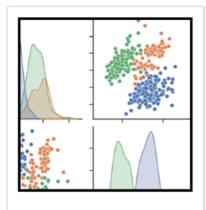
Tutorial

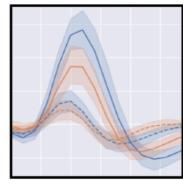
Site ▼

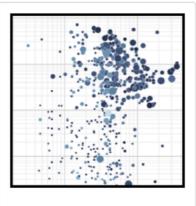
Page ▼

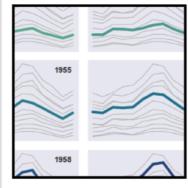
Search

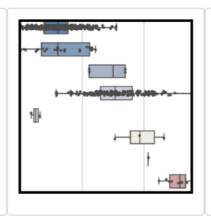
### seaborn: statistical data visualization

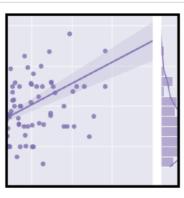












Seaborn is a Python data visualization library based on matplotlib. It provides a high-level interface for drawing attractive and informative statistical graphics.

For a brief introduction to the ideas behind the library, you can read the introductory notes. Visit the installation page to see how you can download the package and get started with it. You can browse the example gallery to see what you can do with seaborn, and then check out the tutorial and API reference to find out how.

To see the code or report a bug, please visit the GitHub repository. General support questions are most at home on stackoverflow or discourse, which have dedicated channels for seaborn.

#### Contents

- Introduction
- Release notes
- Installing
- Example gallery
- Tutorial
- API reference

#### **Features**

- Relational: API | Tutorial
- Distribution: API | Tutorial
- Categorical: API | Tutorial
- Regression: API | Tutorial
- Multiples: API | Tutorial
- Style: API | Tutorial
- Color: API | Tutorial

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# Graphing Outline

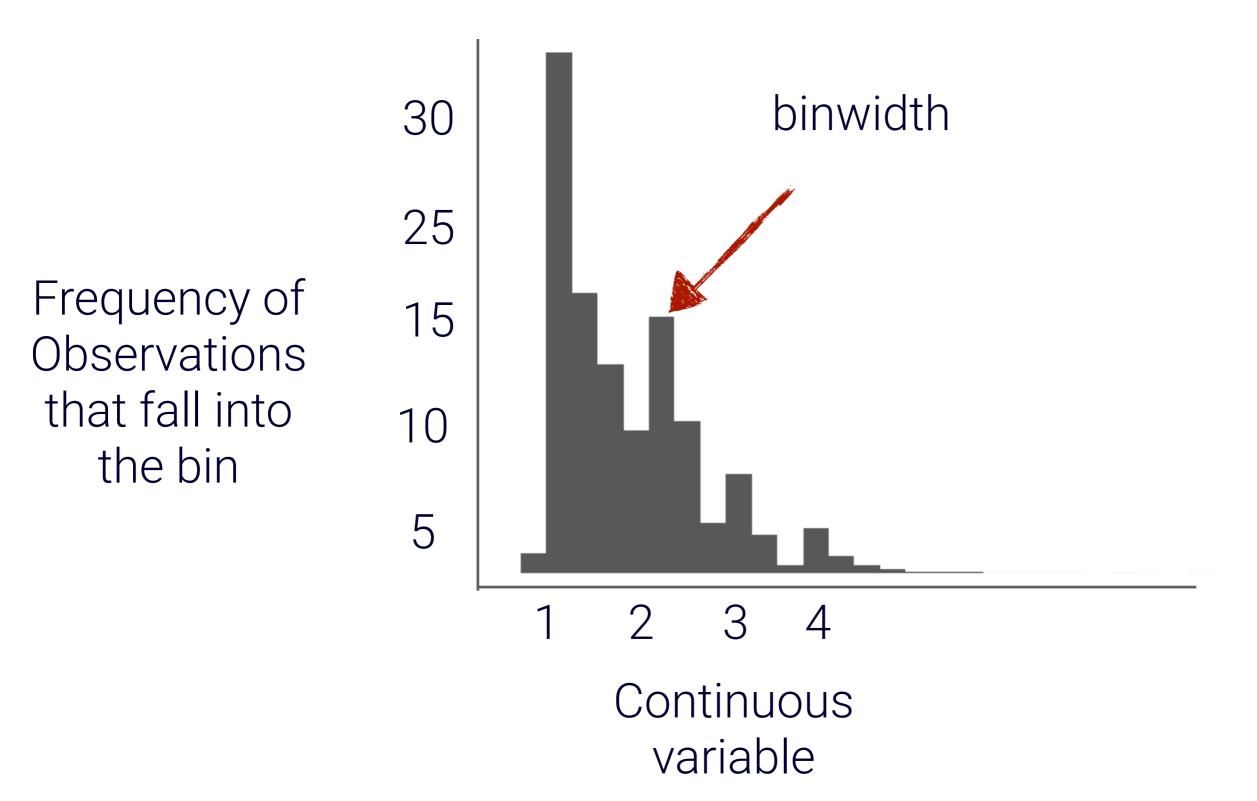
... when to use a graph ...

#### **Variables** Two Variables (Covariation) One Variable (Variation) x = <?>, y = <?>x = <?>Indep: Categorical Indep: Continuous Indep: Categorical Categorical or Discrete Continuous Dep: Numerical Dep: Numerical Dep: Categorical Histogram **Barplot Boxplot Line Graph Stacked Barplot** Side-by-side Barplot Scatterplot Violin Graph

Independent
Dependent

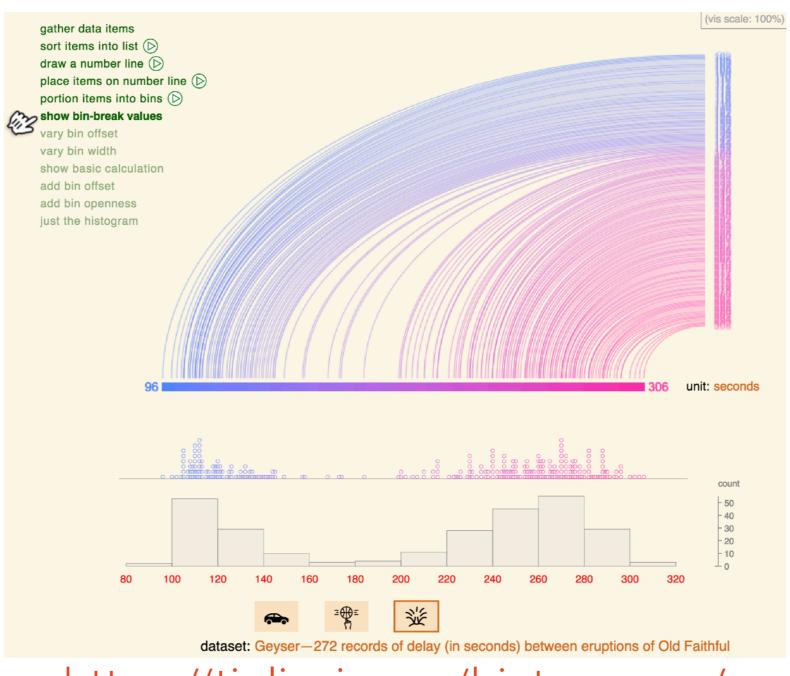
# Histogram

Continuous data for one variable



### Histograms

### imagined "bins" for continuous data

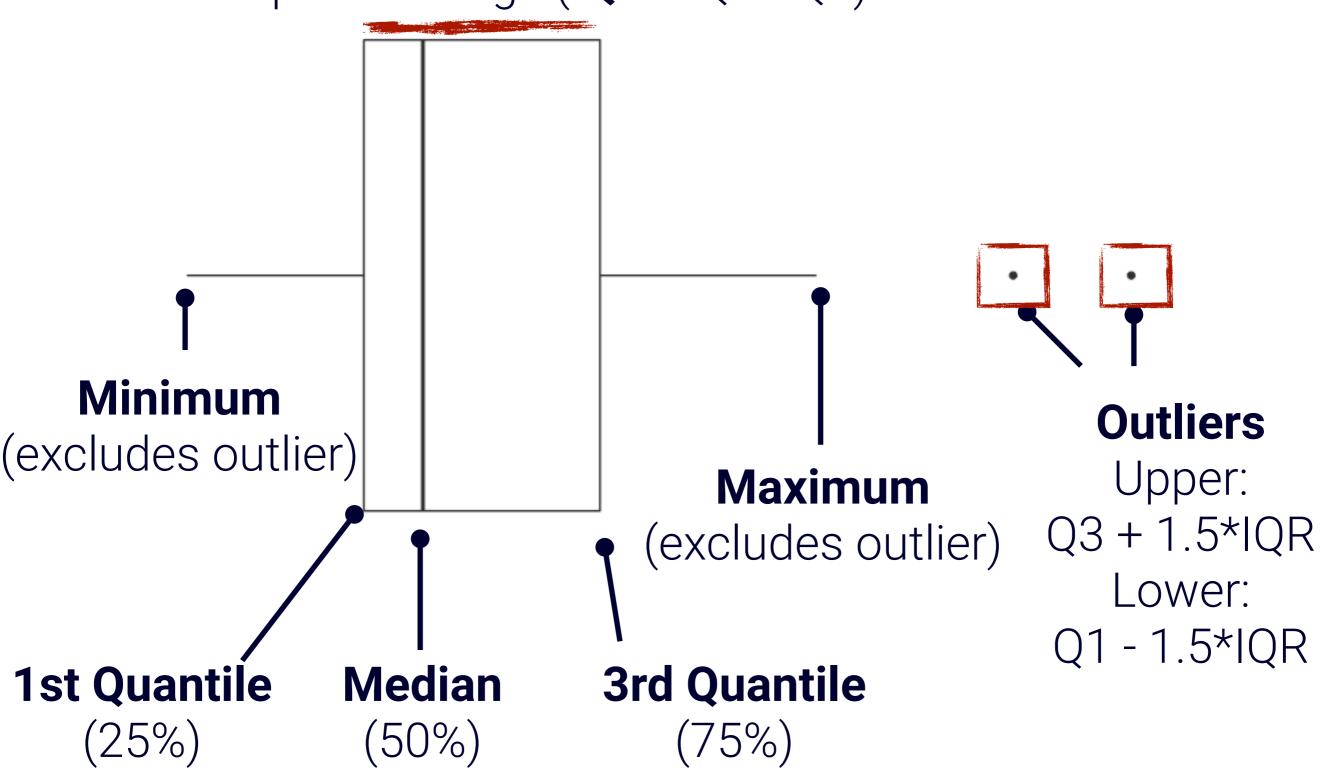


https://tinlizzie.org/histograms/

## Boxplot

Categorical paired with numerical to observe covariation

Interquartile range (IQR = Q3 - Q1)



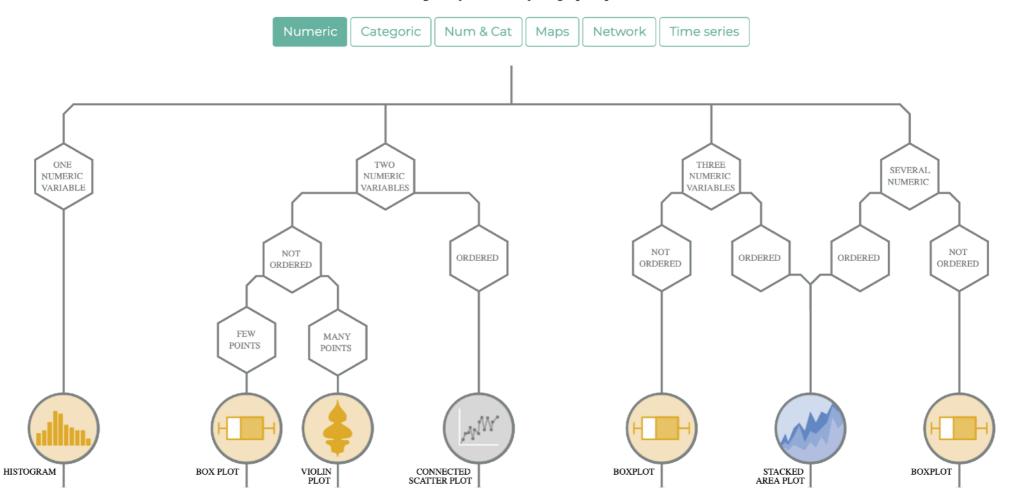
## data-to-viz.com

### Flowchart for picking the best visualization given data

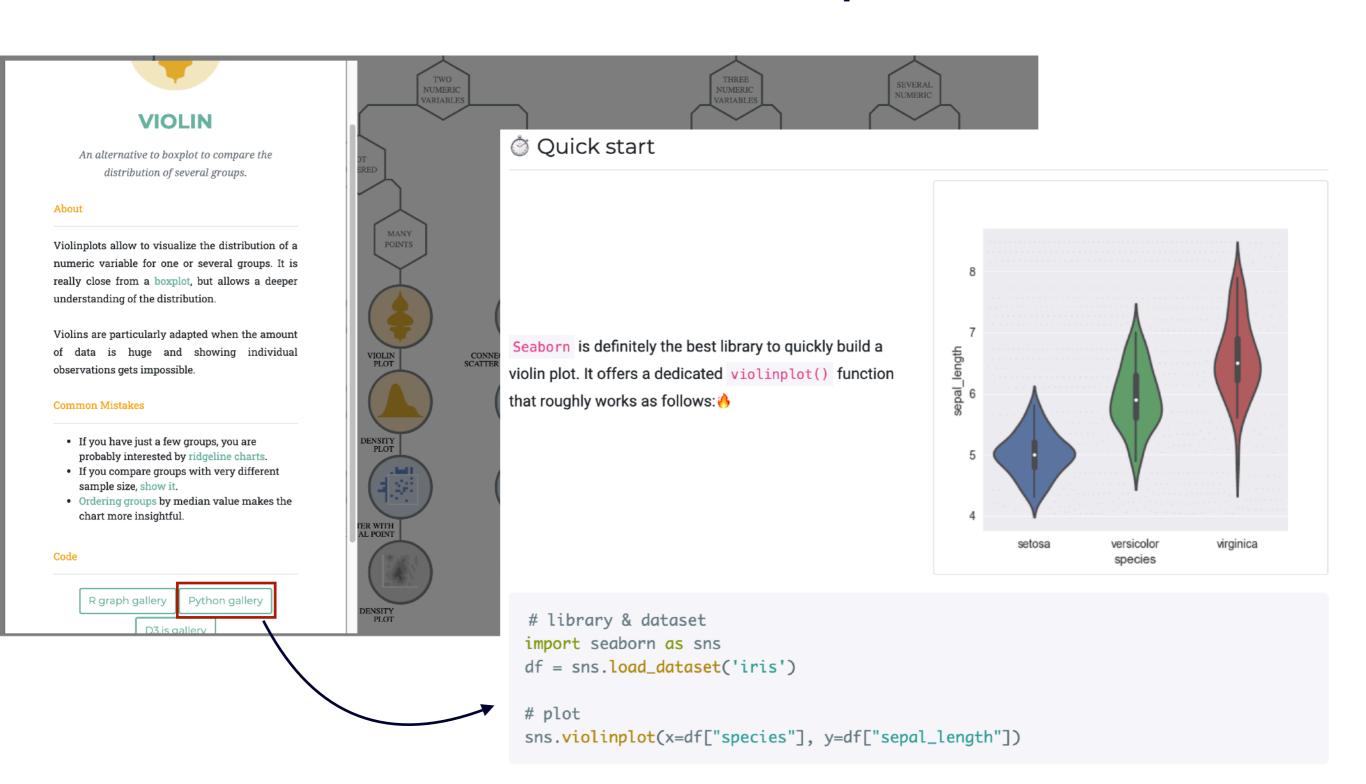
from Data to Viz

EXPLORE STORY ALL CAVEATS POSTER ABOUT CONTACT

What kind of data do you have? Pick the main type using the buttons below. Then let the decision tree guide you toward your graphic possibilities.

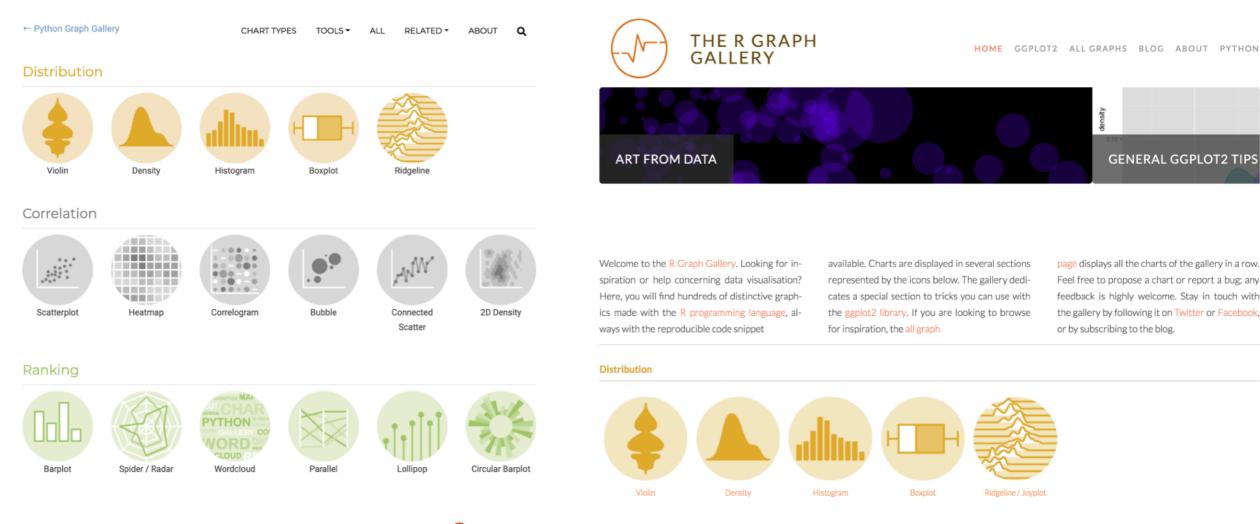


# Code Examples



## Sample Implementations

Code to Generate Various Graphs in Python and R



Source



## Summary

- Emphasized the benefits of graphing data.
- Discussed different approaches to graphing data with one variable vs. two variables.

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